

# Shop SAGINAW TOWNSHIP

THANKS FOR SHOPPING LOCAL



## Shop Local

PROMOTION  
SPONSORSHIP OPTIONS

Your Partner in Local Business  
WWW.STBA.BIZ

Thank you for considering sponsorship of the Saginaw Township Shop Local Campaign. Several options are available. Please contact a committee member if you have any questions

**OCTOBER 17<sup>TH</sup> THROUGH OCTOBER 31<sup>ST</sup>**

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Make checks payable to:  
Saginaw Township Business Association

**Note:** Sponsorship monies will be used **exclusively** for Saginaw Charter Township Shop Local Promotion

**SPONSORS WILL BE RECOGNIZED  
FOR THEIR SUPPORT!**

### SPONSORSHIP OPTIONS:

#### \_\_\_\_ \$250 Supporting Sponsors:

Inclusion in:

- Positioned as a main sponsor "hosting" promotion with the STBA
- Email newsletter to all STBA members
- Website exposure at STBA.biz
- Newspaper ad
- Radio exposure
- Three social media posts
- Exposure at the luncheon featuring the Discover Saginaw - Shop Local Promotion

#### \_\_\_\_ \$100 Retail (Location) Sponsors:

Inclusion in:

- Email newsletter to all STBA members
- Website exposure at STBA.biz
- Newspaper ad
- Radio exposure
- Three social media posts
- Exposure at the luncheon featuring the Discover Saginaw - Shop Local Promotion
- Provide one \$25.00 gift card
- Honor coupons for 20% off of purchase. Valid up to the first \$100 of their purchase, and only valid during the two week promotion.

Deadline for sponsorships is September 21<sup>st</sup>, 2018. Please contact Julie@valleyunitedinsurance.com with any questions.

Sponsored by

*Saginaw Township Business Association*

